



Corvallis Independent Business Alliance

August 2013 Newsletter

DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS AT THE END OF THE NEWSLETTER!

Thanks to 101!

Many thanks to Brant Pollard and his crew from **101 at Big River** for the welcome – and the pizza spread – they provided for the July CIBA Membership Meeting! CIBA members chatted up a storm while munching on 101 pizza and a First Alternative antipasto platter. All in all, it was a very relaxed way to cool off at the end of July!

The next CIBA Membership Meeting will be **Wednesday, September 25**, from 5:30 to 7:00 p.m. at the Co-op North Store community room. This meeting will feature a presentation sponsored by Mid-Valley Health Care Advocates on COVER OREGON – Oregon's new health insurance exchange. COVER OREGON is being set-up to provide an on-line, consumer-friendly way to find affordable health insurance plans for uninsured individuals and small businesses, with subsidies based on need. See the article below for more information regarding a COVER OREGON presentation related to families.

Opportunity to Connect with 500 Corvallis School District Employees!

The Corvallis School District is excited to be returning to downtown Corvallis this year for the **2013/14 Back to School Rally** at the Whiteside Theater on **Wednesday, August 28!** Due to staff training needs, they will be meeting at school locations in the morning and then joining together for a general assembly at the Whiteside at 1:30 pm. The day will end with a Wellness Fair at the Riverfront from 3:30 – 5:00 pm.

This is where our local businesses come in! The District will be turning 500 employees loose during the lunch hour (12 noon – 1:15) and also from 3:30 – 5pm in the downtown area. If CIBA members would like to offer a discount or promotion to school district staff, the district wants to hear from you!

DEADLINE TO SUBMIT INFORMATION: TUESDAY, August 27, 12 noon.

To be included on a colorful flyer that will be distributed at the morning kick-off breakfast to 500 school district employees, please send business name, address, and promotion/offer to brenda.vandevelder@corvallis.k12.or.us.

If you would like to provide a special coupon or some type of promotional flyer to district employees, they will be happy to distribute for you. Materials must be delivered to the School District Administration Building (located at 1555 SW 35th Street) by Tuesday, August 27, 12 noon.

Local Investing Survey

The Economic Vitality Action Team (EVAT) of the Corvallis Sustainability Coalition is inviting people to complete a survey regarding interest in local investing in the Corvallis area – both people interested in investing in locally-based businesses and entrepreneurs looking for business investors. **The survey is available at <http://tiny.cc/EVATsurvey>.**

The 450 attendees of the March 2013 Town Hall Meeting of the Corvallis Sustainability Coalition voted to make the Coalition's focus for 2013 "Local Investing." They realized that raising capital locally for local projects is a great way to keep money circulating within a prosperous and sustainable economy with thriving local businesses.

EVAT has developed this survey to quantify the interest and capacity for local participation among potential investors and businesses seeking investment. Your confidential responses will help identify the needs of locally-minded investors and locally-owned businesses.

Also, please help by distributing the survey to friends and organizations who are interested in supporting our local independent businesses.

Please fill out [the survey](#) by the deadline of **August 30, 2013**.

COVER OREGON Presentation

COVER OREGON...Oregon's New Health Insurance Exchange

WHAT WILL IT MEAN TO YOU and YOUR FAMILY?

Learn how Consumer Oriented and Operated Plan (CO-OP) health insurance plans in this insurance exchange differ from other health insurance plans.

SAVE the DATE ! 6:30 p.m. Tuesday, August 20

Corvallis Public Library

COVER OREGON is being set-up to provide an on-line, consumer-friendly way to find affordable health insurance plans for uninsured individuals and SMALL BUSINESS, with subsidies based on need.

Sponsored by Mid-Valley Health Care Advocates in cooperation with League of Women Voters-Corvallis, Physicians for National Health Program-Corvallis, National Association for Mental Illness-Corvallis, Linn-Benton Health Equity Alliance, Health Care for ALL Oregon-Albany.

Transportation Options: Save Money! Get Active! Win Prizes!

Drive Less Connect is a program of the Cascade West Council of Governments. Drive Less Connect members in Lincoln, Benton and Linn counties saved \$656,940 and reduced 1,899,250 pounds of CO2 in the past year! All that walking and biking means

increased health benefits, too. Saving money, getting active, winning prizes – sounds like a great idea, doesn't it?

Sign up at the website – www.DriveLessConnect.com – to

- ✓ Find a carpool to save money on your commute or errands.
- ✓ Track any trips you make by bike, bus, walking, etc., to win prizes. It's easy secure and free, and recreational use counts, too!

CIBA members can help support this program by providing local gift certificates to be used for prizes (why should Starbucks and Safeway get all the press?) and by sharing information about the program with your customers and clients. For more information, contact Tarah Campi at tcampi@ocwcog.org.

Thanks for Renewing!

Thank you to **Big River Restaurant, Corvallis Brewing Supply, Squirrel's, The Toy Factory** and **Total Merchant Services** for renewing your Business Membership in CIBA. **Your membership dues help CIBA work for you!**

2013 CIBA Calendar

September

9/25 – Membership Meeting, 5:30-7:00 pm

November

11/20 – CIBA Holiday Social Upstairs at the Majestic, 5:30-8:00 pm

11/30 – 3rd Annual **Buy Local First Day!**

Member Announcements & Specials

Here comes fall at **Garland Nursery!**

Title: WTDITG (*What to Do in the Garden*) in September
When/Where: Sun. September 1, 2013 - 12:00 p.m. / *Garland Nursery, 5470 NE Hwy 20*
What: Fall is arriving, and in this month's WTDITG we will review all the great rewards that come along with it. In the fall there are some amazing colors perfect for revamping old tired summer planters! We will discuss how to take advantage of mums, asters, pansies, ornamental cabbages and other ornamental plants to bring life back into your garden. Evergreens are great during the fall and winter months as the sky and garden colors mute. Find out about great hardy evergreen perennials that will keep your landscape vibrant. Another reward of the fall is the hardy vegetables. Check out the 10 different varieties of fall gourds and pumpkins grown right here at Garland Nursery. Join us at this month's WTDITG and let us help you bring bright colors into your fall.

Registration: No registration required.
Cost: FREE and open to the public.

Title: **Little Sprouts: Nature Walk and Pressed Flower Book**
When/Where: Sat. September 7, 2013 – 11:00 a.m. / Garland Nursery, 5470 NE Hwy 20
What: Join us for this month's Little Sprouts as we take a nature walk through the beautiful Garland Nursery gardens and find flowers to create a memorable summer pressed flower book.
Registration: Registration required; Call (541) 753-6601 to register.
Cost: \$5 per child.

If you have an announcement, a special or a coupon for CIBA members, please let us know – 541-752-0047; info@corvallisiba.org.

Check out what's happening on the CIBA FaceBook Page:

<https://www.facebook.com/CIBACorvallis>

AND our blog:

<http://corvallisiba.wordpress.com/>

***Oregon's new
health insurance
exchange***



What does it mean to you and your family?

- **How does Cover Oregon help individuals and small businesses with cost of health insurance?**
- **How is the CO-OP plan different than other health plans?**
- **What are Bronze, Silver, Gold, Platinum health plans?**

6:30 pm Tuesday Aug. 20

Corvallis Public Library, 645 NW Monroe Ave.

Liz Baxter, board chair, Cover Oregon

Onofre Contreras, staff, Cover Oregon

Ralph Prows MD, CEO, Oregon's CO-OP

*Sponsors include: -- League of Women Voters-Corvallis
-- National Alliance for Mental Illness-Corvallis
-- Linn-Benton Health Equity Alliance
-- Physicians for National Health Program-Corvallis,
-- Health Care for ALL Oregon-Albany and:*

**Open
to the public
FREE**

**Spanish
translation
available.**



**Mid-Valley Health Care
Advocates**

www.mvhca

Cover Oregon information 1-855-268-3767