



Corvallis Independent Business Alliance

January 2014 Newsletter

DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS AT THE END OF THE NEWSLETTER!

New Members

Welcome to **Geoff Jaeger**, new Associate Member! We are excited to have you join the CIBA family of independent local businesses!

January Membership Meeting at Valley Eye Care

Chris Smith, and Drs. Rob Young & Jim Hale, are the hosts for CIBA's first Membership Meeting of 2014. Join us at **Valley Eye Care** on **Wednesday, January 29**, anytime **between 5:30 and 7:00 pm** for an early evening of networking and sharing. As usual, appetizers will be provided.

Valley Eye Care is located at 1505 NW Harrison, and they have a small parking lot and plenty of street parking. Chris asks that we come in the front door where the receptionist will direct us to the meeting room upstairs. See you on the 29th!

Go Paperless - Consider Bill Pay for Renewing Your CIBA Membership

Have you considered taking advantage of your bank's bill pay program to renew your CIBA membership? Help CIBA (and your business) go paperless. Explore your bank's options for automatically paying your dues yearly – or even monthly. Colleen at the CIBA office can answer questions about your membership renewal date. And CIBA Board Member Peg Obrist from Citizens Bank is willing to answer your technical questions about how such a system would work and how to set it up, even if you don't bank at Citizens! Contact Colleen at 541-752-0027 (Tues & Thurs afternoons; info@corvallisiba.org). Peg can be reached at 541-766-2320.

2014 Independent Business Survey Open

AMIBA and CIBA are once again partnering with the Institute for Local Self-Reliance (ILSR) on a national survey of independent businesses. This valuable survey, now in its 7th year, has yielded critical information about how independent businesses are faring, the challenges they face, and the impact of "Buy Local" campaigns.

Thanks to all CIBA members who have already participated in this year's survey. If you haven't done so – you still have time! Please take a few minutes to complete the survey now: <https://www.surveymonkey.com/s/2014-Indie-Survey>. The deadline is Tuesday, January 21st. Thank you!

CSC's On-the-Job Training Program Could Help YOU!

New Associate Member **Geoff Jaeger** is a Senior Employment Advisory with Community Services Consortium. He provided the following information about **CSC's "On-the-job" training program** and will be attending CIBA's January Membership Meeting to answer any questions you may have.

Community Services Consortium (CSC) is the community action agency serving Linn, Benton and Lincoln counties. Among many other services, CSC provides comprehensive employment search and preparation services to people seeking work. Specific to this goal, CSC runs an "On-the-job" training (OJT) program designed to reimburse participating employers for the costs associated with training a new employee to meet position and organization specific requirements through a wage assistance program. The OJT program provides 50% of new employees' wages for the duration of an employer generated training program.

The general requirements for participation in the CSC OJT program are straightforward. The employer must have an open, long term, benefitted position of at least \$10.00/hour and 30 hours/week. The position cannot displace a current employee, nor can the employer have any other employee in a "laid-off" status. The employer, in conjunction with CSC, must generate a training plan detailing how the new employee will acquire position specific skills. This training should occur on site in the course of a normal work day. The potential employee must be a registered Work Source Oregon job seeker who is not currently employed. A CSC representative will assist the candidate in this process.

The benefits of the CSC OJT program include a significant reduction in new employee training costs – up to \$3500 of wage reimbursement over the course of the training period; the flexibility to hire the candidate an employer wants; and the ability to customize new employee training based solely on the needs of the employer. All these benefits are captured in a simple process with a low administrative burden that does not significantly delay the hiring process. The CSC OJT program delivers not only opportunity to Oregon job seekers, but also establishes a mechanism to promote and encourage new employee skill development within an employer's organization.

Talk with Geoff at our January Membership Meeting, or call him at his CSC office, 541-758-2751.

Next CIBA Sip Down Scheduled for February 25

CIBA's new membership event – the CIBA Sip Down – will next meet on **Tuesday, February 25, 6:00-7:00 pm**. CIBA Sip Down events are designed as informal evenings of conversation, networking and connecting with CIBA members and other invited local independent business owners. It's a great way to wind down, relax, and get to know other CIBA members. Join us at **5th Street Growlers** for a great time!

Thanks for Renewing!

Thank you to **Blackledge Furniture, Clarity Wealth Development, Fitzpatrick Painting, Inc., Forks & Corks Catering and Tom Laster DDS, LLC** for renewing your Business Membership in CIBA. **Your membership dues help CIBA work for you!**

Looking Ahead with the 2014 CIBA Calendar

January

1/29 Membership Meeting 5:30-7:00 pm
Valley Eye Care, 1505 NW Harrison

February

2/25 CIBA Sip Down 6:00 – 7:00 pm
5th Street Growlers

March

3/10 Sustainability Fair & Town Hall meeting
5:00 – 9:00 pm, CH2M Hill Alumni Center,
OSU Campus

3/26 Membership Meeting: Marketing Panel,
5:30-7:00 pm

April

TBD CIBA Sip Down

May

5/28 Annual Membership Meeting & Board
Election – 5:30 -7:00 pm

June

TBD CIBA Sip Down

July

7/1 – 7/7 Celebrate Independents Week!

7/3 CIBA Night at the Knights Baseball Game
at Goss Stadium; 7:15 pm, fireworks
follow the game

Stay tuned for Celebrate Independents Week
updates with more activities and events!

Member Announcements & Specials

Live Well Studio Announces Upcoming Classes

Contact Live Well for more information about the following classes at 541-224-6566 or visit www.livewellstudio.com.

Yoga Body Mind Skills: Anxiety & Emotional Regulation. In this class, you will learn mindfulness techniques to tune into inward states and yoga poses to calm your nervous system. You will take away a practical set of skills you can practice at home to manage your emotions and your life. No experience is necessary and every effort will be made to provide accessibility to everyone, regardless of physical ability. Begins Thursday, Jan. 23rd, 7-8:30pm, Cost: \$189

Rhythm of Shakti. This is the first in a series of workshops led by Angela Greenwood, using mantra, myth, meditation, and movement as tools to examine how Shakti, divine energy, is moving in your life, and how you can align with Shakti for deeper contentment, greater creative expression, renewed sense of purpose, and transformation. This first workshop is a kick starter for Live Well Studio's Medical Scholarship Fund. Money from this fund will be used to provide therapeutic classes and private sessions to people in medical and financial crisis. Saturday, Jan. 25th 2-5pm, Suggested donation: \$45