



Corvallis Independent Business Alliance

November 2013 Newsletter

**DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS
AT THE END OF THE NEWSLETTER!**

New Members

Welcome to new CIBA Business Members:

◇ **The Electric Lawnsmen** ◇ **Valley Eye Care**

We are excited to have you join the CIBA family of independent local businesses!

CIBA Holiday Social

You still have time to make plans and attend CIBA's annual Holiday Social. Take part in this great tradition – this year on **Wednesday, November 20, 5:30 to 8:00 p.m., upstairs at The Majestic**. Music, great noshes, spirits, mead & wine tasting, great conversation – this will be one terrific holiday party!

And **door prizes**, too! CIBA members contribute great door prizes for this annual celebration. Bring a door prize or two from your business to the Social, or you can drop it off at our office in A&S Accounting any time before November 20. Stay tuned for more details!

Holiday Umbrella Ad Opportunity for CIBA members

Buy Local First Day is coming right up (see below) – and so is CIBA's traditional GT Holiday "Umbrella" ad. This year, the CIBA page ad will run **Thursday November 28** (Thanksgiving Day), **Saturday November 30**, and **Wednesday December 4**. Text on the page will promote Buy Local First Day on November 30 and the BLF Holiday Contest, which will continue for the week, ending December 8.

Join the tradition by purchasing one of the members-only ads to run on the CIBA page. The CIBA rate for a business card size ad for the three runs will be \$226.04 or your contract rate (whichever is less). Bigger ad sizes are available, and color is also available.

Deadline is Wednesday, November 20 to be included in this traditional advertising opportunity. Don't have a GT ad rep? No problem, contact Monica at 541-758-9552; 541-760-3197 (cell); or monica.hampton@lee.net.

2013 Buy Local First Day

This year's Buy Local First Day is almost here! **Saturday, November 30** is the day this year Corvallis celebrates all things local. Thanks to everyone who has let us know what special offers, activities and events your business will be hosting that day.

Buy Local First Day encourages Corvallis residents to "think local first" when doing their holiday shopping. The colorful Buy Local First Day posters will identify your business as locally-owned and independent, so shoppers will know where to go to keep their shopping dollars working in the Corvallis economy.

The **2013 Buy Local First Holiday Contest** will also kick off on **November 30, running through December 8**. Thanks to everyone who has provided gift certificates and cards for this year's contest!

CIBA Sip Down event premieres December 3

CIBA debuts a new membership event on **Tuesday, December 3, 6:00-7:00 pm**. Our **CIBA Sip Down** is designed to be an informal evening of conversation, networking and connecting with CIBA members and other invited local independent business owners.

5th Street Growlers has graciously agreed to host our first Sip Down. Their graciousness extends to offering Sip Down attendees Happy Hour drink prices and the Ladies Night special menu! 2 Towns Cider has been invited for a special tasting as well . . . and we've heard rumors of possible door prizes at this event, too!

CIBA-Member First Alternative Co-op Wins GLOBAL Award!

In case you haven't heard this very exciting news, Corvallis' very own (local, independent) First Alternative Natural Foods Co-op is the proud recipient of the **International Cooperative Association's dotCoop Global Award of Cooperative Excellence!** This honor is given every other year to one co-op from each size category at an international ceremony for cooperatives. Donna Tarasawa, First Alt's Marketing Manager, traveled to Cape Town, South Africa to receive the award.

Congratulations to Donna, Cindee Lolik (Co-op General Manager) and all Co-op staff and volunteers at both North and South stores! Not only are you a great co-op, but also a fantastic partner in all things Buy Local/Go Local Corvallis!

Thanks for Renewing!

Thank you to **CORE Communication; Employee Leasing Fund; Mehlhaf's Clothiers; ProPrint; Stover, Evey & Jackson; and Trump's Hobbies** for renewing your Business Membership in CIBA. **Your membership dues help CIBA work for you!**

2013 CIBA Calendar – ends with opportunities for lots of Indie Fun!

November

11/20 – CIBA Holiday Social Upstairs at the Majestic, 5:30-8:00 pm

11/30 – 3rd Annual **Buy Local First Day!**

December

12/3 – 1st ever **CIBA Sip Down** membership event, 5th Street Growlers, 6-7:30 pm

Member Announcements & Specials

Country Vitamins Owner Honored

Pat Sardell, co-owner of locally owned retail store, **Country Vitamins**, recently accepted the **Natural Products Association 2013 Industry Champion Award**, recognizing her work and notable contributions to the natural products industry beyond commercial success.

Ms Sardell opened her Corvallis independent retail dietary supplement store in 1982 with her husband Glenn. She was actively involved in the efforts to pass significant legislation protecting consumer access to supplements in the early 1990's. More recently she served on the NPA Board of Directors based in Washington DC since 2000, as its President from 2009-2011, and currently as the immediate Past President. She simultaneously served on as a Board Director for the NPA Northwest region from 1999 through 2006, and as an executive officer and chair of numerous committees and work groups. Pat is also a past president of CIBA!

Founded in 1936, the Natural Products Association is the nation's largest and oldest nonprofit trade association dedicated to the natural products industry. NPA is recognized for its strong lobbying presence in Washington, D.C., where it serves as the industry watchdog on regulatory and legislative issues.

Forks and Corks Makes Exciting Announcement

Kate Lynch, owner of **Forks and Corks Catering** and **Carone, LLC**, owner of the Elements building, announced a **new partnership at the Vue** – a modern event venue on the top two floors of the Elements building, on 2nd street in Corvallis.

Forks and Corks Catering will assume management of the two-floor event center including sales, event coordination and catering beginning November 4th. Forks and Corks is a premier Willamette Valley catering company located on 9th street in Corvallis. Known for artistic presentation, innovative styling and well-prepared food, Forks and Corks provides full-service catering and event planning services from Salem to Eugene. With stunning architectural features and breathtaking views overlooking the city, the Vue appeals to a diverse clientele, offering an ideal setting for weddings, parties, memorials, and corporate and university events.

"The marriage between the Vue and Forks and Corks is a great match," says Kate Lynch. "Both brands represent a high caliber, sophisticated and polished approach to events – from corporate meetings to elegant weddings. The venue is the most coveted in Corvallis, and we are delighted to be a part of the magic that is the Vue." Carone, LLC representative Richard Carone agrees. "I'm confident that, with this partnership, the Vue will continue to serve the community of Corvallis with exquisite event experiences."

For more information or to inquire about an event, call the Vue at (541)740-2340 or send an email to info@vuecorvallis.com or events@forksandcorks catering.com.

Time for Holiday fun at Garland Nursery!

Title: **Garland Nursery's Annual Holiday Open House**
When/Where: November 16 - 17, 2013 – 10:00 a.m. to 4:00 p.m. / *Garland Nursery 5470 NE Hwy 20*
What: Have you noticed the warm colorful glow coming from our gift shop? We are excited for our annual Garland Nursery Holiday Open House. Our little garden elves have been working hard to make sure everything is perfect and festive for you to join us November 16th – 17th to kick off this amazing holiday season! Our trees are up, each decorated with their own special theme. Our wreaths have just arrived and our poinsettias are posed, displaying their unique beautiful foliage. We are decked out and ready! Join us and enjoy spiced cider and coffee to warm your hands, a variety of food samples to try each day and a chance to win some wonderful door prizes. On display will be many gift-giving ideas including the items sampled. Each day we will have winter gardening classes and on Sunday we will have wine tasting. Bring your friends and family and celebrate with ours as we welcome in the holidays.

Registration: No registration required.
Cost: FREE, and open to the public.

Title: **WTDITG (What to Do in the Garden) in December**
When/Where: Sun. December 1, 2013 - 12:00 p.m. / Garland Nursery, 5470 NE Hwy 20
What: The winter months are great for plotting and planning your garden and landscape for the coming spring. At this month's *What to Do in the Garden*, our garden experts will share best techniques and practices in prepping your gardens for a successful spring. Did you miss the window of time to plant your favorite spring bulbs? Or, are you not quite sure how everything will look when the bulbs bloom? Don't fret! Our Garland Nursery experts will review which bulbs make the best garden fillers and show you the best way to arrange them in planters for beautiful spring blooms. With our Last Chance Spring Bulb Sale, this is a class you will not want to miss. Feeling the holiday spirit, we will have a live holiday swag demo using natural holiday trimmings.

Registration: No registration required.
Cost: FREE and open to the public.

Title: **Ladies' Day Out**
When/Where: Sat. December 7, 2013 – 10:00 a.m. to 4:00 p.m. / Garland Nursery, 5470 NE Hwy 20
What: We invite all you ladies to come spoil yourselves at Garland Nursery's annual **Ladies' Day Out**, as we support what we all care about the most, our community's children and families! This year's Ladies' Day Out is **contributing 10% of all purchases** (excluding wine and food) to an amazing local organization, **The Children's Farm Home**. Established in 1922 as an orphanage, The Children's Farm Home has evolved through the years to treat youths with behavioral and emotional problems and help their families become stronger together. The Children's Farm Home mission sums up their wonderful facility, "Building Brighter Futures with Children and Families". With a day full of fun and festivities, we can definitely contribute to their brighter future!

We start this Ladies' Day Out **sampling amazing, local, breakfast items and sipping sparkling wine from 10am to 11am**. At **11:15am**, we welcome a very special guest, **Kye Brown**, chef of The Children's Farm Home's public café, Old School Café, and owner of Kyes Cuisines. Kye will start us off with a **cooking class**, covering tips to help us with the coming holidays. **Seating will be at 11:15am. Demo will start at 11:30am**, followed by an **intimate lunch at 12:00pm**. Vegetarian and non-vegetarian meals will be available. Registration is required by December 3rd at (541) 753-6601. Cost is \$15 per person and includes the demo and lunch. Sparkling wine will be available for purchase (\$5 per glass).

At **1 pm** we welcome, **Jim Somppi**, owner of **The White Rose Custom Floral Design**. Jim will share how to create **unique holiday arrangements** using unusual items from our gardens as well as traditional holiday greens. This seminar is free and no reservations are required.

We truly believe it's not fair for kids to be the only ones to play with fairies or fairy gardens, so **at 2pm**, we invite you to **Create Your Own Holiday Fairy Garden**. The fairy garden will include a Tiny Treasures conifer or dwarf shrub, a mid-sized accent plant, a viola or pansy, a groundcover plant, a fairy and a gravel or crushed-glass path. Registration is required and class size is limited to 25. Register at (541) 753-6601. The fee to build a starter garden is \$40. Before or after the class, feel free to browse the gift shop to purchase items to expand your mystical garden.

In between and during classes and demos, enjoy fresh hot cider, browse the gift shop, sip on sparkling wine by the glass (\$5 per glass) and enter to win some great prizes! Bring all your lady friends and join us **December 7th** as we spoil ourselves for an amazing cause!

Registration: Some classes and lunch require registration. To register call (541) 753-6601.
Cost: Entry is free. Some classes, wine and lunch must be purchased.

Title: Make Your Own Holiday Centerpiece Workshop
When/Where: Sun. December 8, 2013 - 11:00 a.m. / *Garland Nursery, 5470 NE Hwy 20*
What: In this festive workshop, we will create amazing holiday centerpieces showing off your own flare and style using fresh greens from our own, Garland Nursery grown, shrubs and plants. Our gift shop is bursting at the seams with holiday items! Before and after the workshop, feel free to check out the great items that you would like to purchase to customize your holiday centerpiece.

Registration: Registration required. Call (541) 753-6601 to register.
Cost: \$25 per person.

Title: Make Your Own Wreath Workshop
When/Where: Sun. December 8, 2013 - 1:00 p.m. / *Garland Nursery, 5470 NE Hwy 20*
What: We are creating beautiful holiday wreaths in this exciting holiday workshop. We will be taking fresh trimmings and changing them into spectacular wreaths. Would you like to add a little more of your own unique flair? Our gift shop is bursting at the seams with holiday items! Before and after the workshop, feel free to check out the great items that you would like to purchase to customize your wreath.

Registration: Registration required. Call (541) 753-6601 to register.
Cost: \$25 per person.

Title: Make Your Own Holiday Centerpiece or Holiday Greens Basket Workshop
When/Where: Fri. December 13, 2013 - 11:00 a.m. / *Garland Nursery, 5470 NE Hwy 20*
What: Join us for this exciting workshop as we change fresh greens into wonderful holiday centerpieces or holiday greens baskets. Would you like to add a little more of your own unique flair? Our gift shop is bursting at the seams with holiday items! Before and after the workshop, feel free to check out the great items that you would like to purchase to customize your centerpiece or basket.

Registration: Registration required. Call (541) 753-6601 to register.
Cost: \$25 per person.

Title: Little Sprouts: Making a Holiday Swag
When/Where: Sat. December 14, 2013 - 11:00 a.m. / *Garland Nursery, 5470 NE Hwy 20*
What: Keeping in the holiday spirit, this month's Little Sprouts will be creating beautiful Holiday swags with fresh greens. These make wonderful displays for your door, window dressings or to be given as gifts.

Registration: Registration required. Call (541) 753-6601 to register.
Cost: \$5 per child.

If you have an announcement, a special or a coupon for CIBA members, please let us know – 541-752-0047; info@corvallisiba.org.

Check out what's happening on the CIBA FaceBook Page:

<https://www.facebook.com/CIBACorvallis>