

 **Corvallis Independent Business Alliance****October 2013 Newsletter**

**DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS  
AT THE END OF THE NEWSLETTER!**

**New Members**

Welcome to new CIBA Business Member:

◇ **Corvallis Cutlery**

We are excited to have you join the CIBA family of independent local businesses!

**Oregon Drive Less Challenge Coming Up**

Don't miss the **Oregon Drive Less Challenge, Oct. 21 – Nov. 1!** Track your trips by **bike, bus, walking, carpool/vanpool and teleworking** to help us eliminate a half-million vehicle miles statewide! Our goal here in Benton, Linn and Lincoln Counties is 78,000 miles. **You can start with just one trip.** Sign up or log in at [www.DriveLessConnect.com](http://www.DriveLessConnect.com) and click "Calendar" in the top blue bar to track your trips. **Get active, save money, WIN PRIZES!**

**CIBA Holiday Social**

Mark your calendars now! Reserve the date for CIBA's traditional **Holiday Social** – Wednesday, **November 20, 5:30 to 8:00 p.m., upstairs at The Majestic.** This will be one fine holiday party – delicious munchables, wonderful drink tastings, great conversation, door prizes, and an independent holiday spirit!

Bring a door prize or two from your business to the Social, or you can drop it off at our office in A&S Accounting any time before November 20. Stay tuned for more details!

**Holiday Umbrella Ad Opportunity for CIBA members**

Buy Local First Day is coming right up (see below) – and so is CIBA's traditional GT Holiday "Umbrella" ad. This year, the CIBA page ad will run **Thursday November 28** (Thanksgiving Day), **Saturday November 30**, and **Wednesday December 4**. Text on the page will promote Buy Local First Day on November 30 and the BLF Holiday Contest, which will continue for the week, ending December 8.

Join the tradition by purchasing one of the members-only ads to run on the CIBA page. The CIBA rate for a business card size ad for the three runs will be \$226.04 or your contract rate (whichever is less). Bigger ad sizes are available, and color is also available.

**Deadline is Wednesday, November 20** to be included in this traditional advertising opportunity. Don't have a GT ad rep? No problem, contact Monica at 541-758-9552; 541-760-3197 (cell); or [monica.hampton@lee.net](mailto:monica.hampton@lee.net).

## 2013 Buy Local First Day

This year's Buy Local First Day will be here before you know it! CIBA has again teamed up with the Corvallis Sustainability Coalition, and their joint BLF Day Planning Committee has scheduled the event for **Saturday, November 30**. Thanks to everyone who has let us know what special offers, activities and events your business will be hosting that day.

Buy Local First Day encourages Corvallis residents to "think local first" when doing their holiday shopping. The colorful Buy Local First Day posters and signage will identify your business as locally-owned and independent, so shoppers will know where to go to keep their shopping dollars working in the Corvallis economy.

The **2013 Buy Local First Holiday Contest** will also kick off on **November 30, running through December 8**. CIBA members will receive entry forms shopper can complete at your business. This enters them in the contest to win fun prizes from CIBA member businesses. Thanks to everyone who has provided gift certificates and cards so far – there is still time to let us know what your gift donation will be! (541-752-0047; or [info@corvallisiba.org](mailto:info@corvallisiba.org)).

## LBCC Small Business Management (SBM) Program

Is your business running your life? Are you working too many hours? Are you earning enough money to justify the effort, risk and investment? Are you ready to take your business to the next level? LBCC's Small Business Management Program is just for you!

This 9-month program will give you real-world tools, knowledge and expertise to manage your business instead of it running you. This is an opportunity to work ON your business instead of just working IN it. Over the 9 months, you'll identify problems, develop strategies, prioritize outcomes and devise a plan that's right for your business. You'll learn practical, real-world solutions you can use immediately to increase revenue and run your business more efficiently. The program includes a powerful combination of practical education (1 day per month 3-hour classroom sessions), expert coaching (monthly one-on-one sessions with a confidential business advisor) and targeted networking (opportunities to network and learn from your peers).

For more information or to enroll, call Anne Green at 541-917-4929.

## Thanks for Renewing!

Thank you to **Animal Crackers Pet Supply, Blue Dawg Promotions, Denson's Feed & Seed Store, DoubleCheck Writing & Editing, Element Graphics** and **Tobias Weiss Design** for renewing your Business Membership in CIBA. **Your membership dues help CIBA work for you!**

## 2013 CIBA Calendar – coming to a close with a party and BLF Day & Contest!

### November

11/20 – CIBA Holiday Social Upstairs at the  
Majestic, 5:30-8:00 pm

11/30 – 3<sup>rd</sup> Annual **Buy Local First Day!**  
11/30-12/8 – **Buy Local First Contest!**

## Member Announcements & Specials

Look what's coming up at **Garland Nursery!**

- Title:** **WTDITG (What to Do in the Garden) in November**  
**When/Where:** Sun. November 3, 2013 - 12:00 p.m. / *Garland Nursery 5470 NE Hwy 20, Corvallis*  
**What:** It's time to clean up the yard and garden and ready them for the winter months. At this month's *What to Do in the Garden*, our Garland Nursery experts will explain the best techniques in pruning, mulching, and when and where to apply Sluggo. Not all those prunings need to go to the compost. We will also have a demo on using your prunings to create long lasting fall centerpieces. With winter approaching, you do not have to put your garden completely to rest. Garland Nursery experts will review how to create a landscape with winter interest. Dwarf conifers, broad-leaved evergreens and many other cool-weather plants add color all through the winter months. Let's not forget those inside plants! We will review the best techniques on how to force blooming of holiday favorites such as Amaryllis, paper whites, and many more. We are starting our fruit tree and rose pre-orders, so be sure to get those orders in.
- Registration:** No registration required.  
**Cost:** FREE and open to the public.
- Title:** **Little Sprouts: Make a Fresh Green Centerpiece**  
**When/Where:** Sat. November 9, 2013 – 11:00 a.m. / *Garland Nursery 5470 NE Hwy 20, Corvallis*  
**What:** We are feeling the holiday spirit with our Little Sprouts this month. We are building fresh green centerpieces. These will sit with pride on the Thanksgiving table or make a wonderful gift.
- Registration:** Registration required; Call (541) 753-6601 to register.  
**Cost:** \$5 per child.
- Title:** **Garland Nursery's Annual Holiday Open House**  
**When/Where:** November 16 - 17, 2013 – 10:00 a.m. to 4:00 p.m. / *Garland Nursery 5470 NE Hwy 20*  
**What:** Have you noticed the warm colorful glow coming from our gift shop? We are excited for our annual Garland Nursery Holiday Open House. Our little garden elves have been working hard to make sure everything is perfect and festive for you to join us November 16<sup>th</sup> – 17<sup>th</sup> to kick off this amazing holiday season! Our trees are up, each decorated with their own special theme. Our wreaths have just arrived and our poinsettias are posed, displaying their unique beautiful foliage. We are decked out and ready! Join us and enjoy spiced cider and coffee to warm your hands, a variety of food samples to try each day and a chance to win some wonderful door prizes. On display will be many gift-giving ideas including the items sampled. Each day we will have winter gardening classes and on Sunday we will have wine tasting. Bring your friends and family and celebrate with ours as we welcome in the holidays.
- Registration:** No registration required.  
**Cost:** FREE, and open to the public.

*If you have an announcement, a special or a coupon for CIBA members, please let us know – 541-752-0047; [info@corvallisiba.org](mailto:info@corvallisiba.org).*

**Check out what's happening on the CIBA FaceBook Page:**

<https://www.facebook.com/CIBACorvallis>

**AND our blog:**

<http://corvallisiba.wordpress.com/>