

 **Corvallis Independent Business Alliance****September 2013 Newsletter**

**DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS
AT THE END OF THE NEWSLETTER!**

New Members

Welcome to new CIBA Business Members:

◇ **Oregon Screen Crafts** ◇ **Owen Dell and Associates, LLC** ◇ **Pegasus Games**

We are excited to have you join the CIBA family of independent local businesses!

September Membership Meeting coming up!

CIBA September Membership Meeting will be **Wednesday, September 25**, from 5:30 to 7:00 pm. This meeting will include time for networking, as well as a presentation on Cover Oregon by Mid-Valley Health Care Advocates. Come learn more about how your business may be affected and the options your employees will have.

We will be meeting at First Alternative North Store's new community room, 2855 NW Grant. It is in the former location of Magic Mirror Beauty Salon, on the east end of the building. The Co-op asks that we not park in their customer parking lot. There is street parking on Greeley and in the general neighborhood. Enter directly into the community room through the doors facing Grant St., on the east end of the Co-op building. See you there!

2013 Buy Local First Day planning in full swing

This year's Buy Local First Day will be here before you know it! CIBA has again teamed up with the Corvallis Sustainability Coalition, and their joint BLF Day Planning Committee has scheduled the event for **Saturday, November 30**.

Buy Local First Day encourages Corvallis residents to "think local first" when doing their holiday shopping. The colorful Buy Local First Day posters and signage will identify your business as locally owned and independent, so shoppers will know where to go to keep their shopping dollars working in the Corvallis economy.

Let CIBA help you promote your business during the holiday shopping season! Just let us know **what exciting offer or special promotion you will have on November 30th** and we will get the word out using flyers, brochures, and the CIBA website and the CIBA and Buy Local First Day FaceBook pages. You choose your offer – from punch & cookies to holiday carolers to great deal & discounts, just **let us know by September 30th** for guaranteed inclusion in all Buy Local First Day materials.

Yes! There will be a **2013 Buy Local First Holiday Contest!** Shoppers will be able to fill out entry forms at your business to win fun prizes from CIBA member businesses. The contest will run one week - from **November 30 to December 8**, and the more times a shopper enters, the greater the chance they will win – so this contest is sure to bring

new folks through your door. Let us know if you would like to donate a small prize, such as a gift card worth \$5-10.

As always, participation in the Buy Local First Day promotion and Holiday Contest is free for CIBA members and all materials (posters, signage, contest entry forms, flyers and brochures) will be delivered to you at no charge.

Contact the CIBA office at info@corvallisiba.org or 541-752-0047 to let us know about your special offers, promotions or events for Buy Local First Day, and if you are willing to donate a small prize (such as a gift card) for the Buy Local First Contest. Thanks for your support!

Advertising Opportunity for CIBA members

Now that we've got you thinking about the holiday season, you might as well think about advertising then as well! Mike Mason from CIBA member **KGAL/KSHO Radio** wants to remind you of the exclusive **ad campaign** they offer for fellow CIBA member businesses.

Your 15-second advertising message will be in a 60-second commercial along with 2 other non-competitive CIBA members. The spot will open with a Buy Local message such as, "Corvallis Independent Business Alliance encourages you to support your community by shopping local this holiday season! Visit these fine locally-owned independent businesses . . ." The spot will close with another Buy Local message, such as "Keep your shopping dollars working in Corvallis and your local area. Thank you for supporting locally owned, independent businesses."

The campaign will run for 3 months (minimum), with 30 spots per month (15 on each station). Your cost is only \$92/month. Mike and his colleagues will help you create an effective, professional on-air message that will reach thousands of local listeners.

For more information, contact Mike Mason, 971-218-2472; mike@kgal.com.

Voice from Main Street – Survey results across Oregon

Main Street Alliance of Oregon has been out in full force talking with **small business owners**, from all across Oregon. They have collected the results of all the surveys they have done over the last year and compiled them in a report, [*Voices of Main Street*](#), which documents rural small business owners' thoughts on key policy issues – the economy, taxes, immigration and health care issues facing Oregon and the nation. Hang on to your hats, throw out old stereotypes and have a good read!

Emergency Rides Home Available for Alternative Transportation Users!

If you **commute to work by bike, bus, carpool/vanpool, or walking**, you may be concerned with how to get home quickly in case of an emergency. The Cascades West Rideshare Emergency Ride Home (ERH) program is here to help. This FREE program is open to anyone who **works** in Linn, Benton or Lincoln Counties. Sign up today! All the details are at: www.cwride.org/emergencyridehome.

Thanks for Renewing!

Thank you to **G. Christianson Construction, Inc., Iyengar Yoga Center of the Willamette Valley** and **Many Hands Trading** for renewing your Business Membership in CIBA. **Your membership dues help CIBA work for you!**

2013 CIBA Calendar

September

9/25 – Membership Meeting, 5:30-7:00 pm

November

11/20 – CIBA Holiday Social Upstairs at the Majestic, 5:30-8:00 pm

11/30 – 3rd Annual **Buy Local First Day!**

Member Announcements & Specials

Kirk Design and Construction is documenting the construction of a kitchen remodel in progress by posting videos of each stage to the Designer's Journal blog at kirkbuild.biz.

[Click here for a direct link.](#) These short movies provide a backstage pass to "The KirkBuilt Kitchen."

Fall is fun at **Garland Nursery!**

Title: Garden Club Members' Rewards Weekend

When/Where: Sat. & Sun. Sept. 21 & 22 – 11:00 a.m. to 4:00 p.m. / *Garland Nursery 5470 NE Hwy 20*

What: We appreciate our Garden Club Members! As a thank you, we have a special weekend just for you! This weekend we will have a focus on everything wonderful about the harvest season. There will be samples and recipes to share, apple tasting and homemade cider to enjoy. We will have informative classes throughout the weekend including Randy Ritchie from Malibu Compost, Sunday at noon. Randy will be here discussing fall organic gardening and the use of compost and compost tea for healthy gardens. Not a Garden Club Member yet? Don't worry! Come in today and register. It is free and easy. Join us for Garden Club Members' Rewards Weekend as we celebrate you!

Registration: No registration required.

Cost: FREE and open to the public.

Title: Albany Rose Society Display and Q&A

When/Where: Sat. Sept. 28 – 11:00 a.m. to 3:00 p.m. / *Garland Nursery 5470 NE Hwy 20*

What: We are honored to host the Albany Rose Society Display here at Garland Nursery. Come out and enjoy the amazing array of roses that the Albany Rose Society has on display. The society will be here to help with any questions you might have about roses or rose care. Do you have roses you would like to share? The Albany Rose Society would love to see them! Bring them in a vase and they will be placed on display as well.

Registration: No registration required.

Cost: FREE and open to the public.

- Title:** **WTDITG (What to Do in the Garden) in October**
- When/Where:** Sun. Oct. 6 - 12:00 p.m. / Garland Nursery 5470 NE Hwy 20, Corvallis
- What:** Fall is such a great time of year to plant in the Northwest, with the soil still warm from summer and the moisture from the new rains both adding to strengthen new root systems. At this month's WTDITG, Garland Nursery expert Kate shares how to use this to our advantage. She will review the different garlic types and how to plant them. She will also share her list of the best bulbs to plant this time of year, what to choose for sequential color patterns and make suggestions for accenting companion plants. Fall would not look the same without our mums and asters! Kate will show how to use them in our pots, landscapes and the interior of the home. There are things we can do now to get a jump on spring. Kate will review how to sow cover crops to improve our soil, exclude weeds and prepare for next year's planting. We've started our preorders for fruit trees and roses. You will not want to miss getting your order in early. We look forward to seeing you here as we touch on the many things that can be done in the garden in October.
- Registration:** No registration required.
- Cost:** FREE and open to the public.
-
- Title:** **Little Sprouts: Pumpkin Painting**
- When/Where:** Sat. Oct. 12 – 11:00 a.m. / Garland Nursery 5470 NE Hwy 20
- What:** Fall is in the air, the pumpkins are ripe and we are ready to bring on the Halloween season for this month's Little Spouts! Have your young ones dress in their painting clothes because we will be painting the pumpkins with their favorite Halloween theme.
- Registration:** Registration required; Call (541) 753-6601 to register.
- Cost:** \$5 per child.

If you have an announcement, a special or a coupon for CIBA members, please let us know – 541-752-0047; info@corvallisiba.org.

Check out what's happening on the CIBA FaceBook Page:

<https://www.facebook.com/CIBACorvallis>

AND our blog:

<http://corvallisiba.wordpress.com/>