

 **Corvallis Independent Business Alliance****November 2014 Newsletter**

**DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS
AT THE END OF THE NEWSLETTER!**

New Members

Welcome to new CIBA Business Members:

◆ **JessBFit** ◆ **Corvallis Family Medicine PC**

We are excited to have you join the CIBA family of independent local businesses!

Annual CIBA Holiday Social Tomorrow!

Come to the CIBA Holiday Social! We hope to see you on **Wednesday, November 19, from 5:30-7:30 p.m.**, at **Shonnard's Nursery Florist & Landscape**. It will be a great evening of food, friendship, and networking. Drop in any time between 5:30 and 7:30. The CIBA Holiday Social has always been a wonderful low-key kick off for the busy holiday season – and it's our last Membership Meeting for 2014.

Please **consider donating a door prize**. You can drop it by the CIBA office (316 SW Washington, inside A & S Accounting), or bring it to the Social.

The next CIBA Membership Meeting will be Wednesday, January 28, 2015.

Buy Local First Day Saturday, December 6

It's almost time for the 2014 **Buy Local First Day – Saturday, December 6**. Retailers have been surveyed to uncover lots of fun activities, discounts and specials happening all about town. Prizes have been pledged for the **Buy Local First Holiday Contest**, which kicks off on the 6th and runs for a week. Build excitement and enthusiasm with your staff and give our shoppers a great time as they choose to Buy Local First!

And this would be a great time for you to check **CIBA's new website**, if you haven't already. Refresh our address by typing www.corvallisiba.org in your browser to assure proper loading of the site (and bookmark the page!). **Buy Local First Day will pique shoppers' interest in our site**, so be sure your information in the online resource directory is accurate. If the logo spot says "Proud CIBA Member," do you have a logo or photo you would like to showcase instead? Send us any corrections, updates, logos and photos (info@corvallisiba.org). Thanks!

Advertising for BLF Day

CIBA has made arrangements for several advertising extravaganzas focusing on Buy Local First Day. Listen to **CIBA Buy Local First Spots on KGAL/KSHO radio** (November 28 – December 14). Check out the **screen ad at The Darkside**. And look for the **listing of all the participating retailers and their specials in The Advocate** on Thursday, December 4. This advertising exposure will drive more potential customers and clients to the CIBA website and your entry in the CIBA membership directory, and is a free service to all CIBA members.

If you are interested in further supporting CIBA and Buy Local First Day **consider participating in the Umbrella CIBA ad** in the GT. CIBA has reserved the space and provides background text. You purchase an ad for your business in any size. Cost of a business card size ad is \$194.40. The page will run for 2 days prior to Buy Local First Day. Color is available and FREE to those CIBA-member businesses that ran an ad in the holiday special sections. **Deadline to place an ad for the Umbrella CIBA page is Wednesday, November 26.** Contact Monica at MID-VALLEY Media Group, 541.758.9552 direct; 541.760.3197(cell); 541.926-5298 (fax); monica.hampton@lee.net. This is a great way for non-retailers to participate in Buy Local First Day. Show your independent local spirit!

Thanks for Renewing!

Thank you to **Benson's Interiors, CORE Print Direct, Irenes' Boutique, Northwest Realty Consultants, Soft Star Shoes, Squirrel's** and **Willamette Investment Advisors** for renewing your Business Memberships in CIBA. Your membership dues help CIBA work to keep Corvallis Local & Independent!



Member Announcements & Specials

Shonnard's Nursery Florist & Landscape Shares Holiday Fun

November 22: Holiday Open House

You are invited to see our fresh Christmas displays, including wreaths, trees, poinsettias, centerpieces, and unique gifts. We'll have treats, warm drinks, and a gift for everyone at the door! Shonnard's, 6600 SW Philomath Blvd.

Class: Thanksgiving Pumpkin Make & Take

Presenter: Diana Magdefrau

Date: November 22 @ 11am

Cost: \$29 – limited seating; register at shonnards.com/events.

Create this beautiful centerpiece for your Thanksgiving table. We'll give you all the instruction and supplies you need to create this fresh design.

Class: Create Your Holiday Swag

Dates: December 3 (11 am); December 6 (11 am); & December 6 (noon – Kid's Class)

Location: Shonnard's Nursery

Cost: \$20; Kid's Class - \$8; register at shonnards.com/events.

Create your own beautiful fresh and fragrant swag for your home. We'll supply all the instruction and supplies you need.

The Holiday Season Arrives at Garland Nursery

Title: **Garland Nursery's Annual Holiday Open House**
When/Where: November 22nd & 23rd - 10:00 a.m. to 4:00 p.m., *Garland Nursery, 5470 NE Hwy 20*
What: The last of the leaves are falling, there's a nip to the air, and there are only a few weeks left of fall.... We know that means! It's time to ring in the holidays with our annual Garland Nursery Holiday Open House! Warm yourself up with some **fresh apple cider** and **tasty samples** as you enjoy our **beautifully decorated Christmas trees and wreaths**. Take in the spectacular display of poinsettias that have just arrived! Be sure to grab a few for your upcoming holiday celebrations. Get a jump start on your holiday lists with our wonderful and creative gift giving ideas. Join us throughout the weekend for some great holiday classes such as ***Dressing Up Your Containers for the Holidays and Cut Fresh: Creating Unique Holiday Arrangements***. Each day we will have **door prizes** and many chances to win! Saturday will be extra special as **10% from all product sales will be donated to Safe Haven Humane Society**. Join us November 22nd and 23rd as we welcome in the holidays together!

Registration: No registration required.
Cost: FREE and open to the public.

Title: **Class: Dressing Up Your Containers for the Holidays**
When/Where: November 22nd - 1:00 p.m., *Garland Nursery, 5470 NE Hwy 20, Corvallis*
What: The excitement of the holidays is here and the welcoming touch outside your home to greet the season are your pots and containers. Freshen and fancy your planters with these quick and easy ideas for low-maintenance, high-impact holiday planters to brighten the winter months. Join us before or after class for our annual Holiday Open House! We will have tasty samples, great gift giving ideas and lots of fun door prizes. Saturday will be extra special as 10% from all product sales will be donated to Safe Haven Humane Society.

Registration: No registration required.
Cost: FREE and open to the public.

Title: **Class: Cut Fresh: Creating Unique Holiday Arrangements**
When/Where: November 23rd - 1:00 p.m., *Garland Nursery, 5470 NE Hwy 20, Corvallis*
What: Ever find yourself on a winter walk around the neighborhood, your garden or even the woods....you spy something unusual and wonder if somehow you might be able to use that bit of nature in your home holiday decor? Jim Somppi of The White Rose Custom Floral Design will share ideas for using nature's treasures in your holiday decorating in this month's "Fresh Cuts" series. Join us before or after class for our annual Holiday Open House! We will have tasty samples, great gift giving ideas and lots of fun door prizes.

Registration: No registration required.
Cost: FREE and open to the public.

Title: **Class: Make Your Own Wreath or Holiday Greens Basket Workshop**
When/Where: Thursday, December 4, 2014 - 1:00 p.m., *Garland Nursery, 5470 NE Hwy 20, Corvallis*,
Saturday, December 6, 2014 - 1:00 p.m., *Garland Nursery, 5470 NE Hwy 20, Corvallis*
What: We are creating beautiful holiday wreaths or holiday greens baskets in this exciting holiday workshop. We will be taking fresh trimmings and changing them into spectacular pieces to deck out your doorways. Would you like to add a little more of your own unique flair? Our gift shop is bursting at the seams with holiday items! Before and after the workshop, feel free to check out the great items that you would like to purchase to customize your wreath.

Registration: Registration required. Call (541) 753-6601 to register.
Cost: \$25 per person.

Title: **Class: Make Your Own Holiday Centerpiece Workshop**

When/Where: Wednesday, December 10, 2014 - 1:00 p.m., *Garland Nursery, 5470 NE Hwy 20, Corvallis*
Saturday, December 13, 2014 - 1:00 p.m., *Garland Nursery, 5470 NE Hwy 20, Corvallis*

What: In this festive workshop, we will create amazing holiday centerpieces showing off your own flare and style using fresh greens from our own, Garland Nursery grown, shrubs and plants. Our gift shop is bursting at the seams with holiday items! Before and after the workshop, feel free to check out the great items that you would like to purchase to customize your holiday centerpiece.

Registration: Registration required. Call (541) 753-6601 to register.

Cost: \$25 per person.

Title: **Class: Little Sprouts - Making a Holiday Swag**

When/Where: Saturday, December 13, 2014 – 11:00 a.m., *Garland Nursery, 5470 NE Hwy 20*

What: Keeping in the holiday spirit, this month's Little Sprouts will be creating beautiful Holiday swags with fresh greens. These make wonderful displays for your door, window dressings or to be given as gifts.

Registration: Registration required. Call (541) 753-6601 to register.

Cost: \$5 per child.