



Corvallis Independent Business Alliance

September 2014 Newsletter

DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS AT THE END OF THE NEWSLETTER!

Buy Local First Day Date Change – Now Saturday, December 6

The BLF Planning Committee has moved the **2014 Buy Local First Day**, originally scheduled for November 29, to **Saturday, December 6**. The change will avoid a conflict with the Civil War football game at Reser Stadium. Several local independent business owners on the Planning Committee reported that home games result in slow sales days in their stores – not exactly the results we hope for during Buy Local First Day!

Now that the date is settled, it's not too early to **start planning your special offer, event, discount or sale**. Although a BLF Day particularly targets retailers, all CIBA members can participate. The Planning Committee will be contacting you soon with more information. We would like to know about your BLF Day promotions and special offers, to help promote your business. Please **send us your info by October 9** so it can be included on promotional materials, websites, informational emails, etc. CIBA's partnership with the Corvallis Sustainability Coalition helps us spread the word!

September Membership Meeting at Irenes' Boutique

Hey, CIBA Members! Join the CIBA Board for the September Membership Meeting on **Wednesday, September 24, 5:30-7:00 pm** at **Irenes' Boutique**. Explore Irenes' new space at **201 SW 2nd**, enjoy yummy snacks and lively conversation, share the latest updates with other independent local business owners, and learn more about Seeds for Sol (see article below).

Seeds for Sol at Membership Meeting

Julie Williams, founder of the Corvallis non-profit organization **Seeds for the Sol**, will be doing a brief presentation at the September CIBA Membership Meeting. Seeds for the Sol's unique **neighbor-to-neighbor funding model** is helping homeowners put solar on their roofs by providing them with zero-interest loans. Julie will describe some of the homes in Benton County that have installed solar with help from Seeds for the Sol. There are four ways neighbors can get involved, including:

- Becoming a **Sun Harvester** by installing solar panels on your home using a zero-interest loan, which you'll pay back using incentives and tax credits.
- Becoming a **Sun Buddy** by sharing your savings and providing a zero-interest loan, repaid in one to five years, to help other homeowners in the community put solar on their roofs.
- Becoming a **pass-through partner** by saving on your personal and business taxes and helping Seeds for the Sol install more local solar.

- Becoming a **Sun Supporter** by making a donation and supporting Seeds for the Sol's mission to educate, build connections and reduce our carbon footprint.

For more information, visit: <http://www.seedsforthesol.org>.

Car Free Festival (Sunday, Sept. 21, 1 – 4 pm)

This **family-friendly event at Riverfront Park** will give everyone a chance to gear up for Car Free Day!

- 1st Street between Monroe and Jackson will be closed. There will be music, food, kids' activities, information booths, games, and more!
- Every attendee will receive "CAR FREE" swag — a bandanna, arm band, head band, or streamer to hang from your bike or back pack to let everyone know you're getting there car free.
- There will be a collection area at the festival for people to donate athletic shoes through Five Star Sports. Unusable shoes go to Nike for grinding up and recycling, and wearable shoes go to Africa for re-use.
- Before the festival, the library is hosting a car-free themed **storytime at the Central Park gazebo at 12:30 pm**, followed by a **celebratory parade from Central Park to Riverfront Park**, accompanied by a police escort.

Car Free Day (Monday, Sept. 22, all day)

- Leave your car at home and join your neighbors – and people all over the world – for a day for biking, walking, or taking the bus. Display your car-free swag throughout the day!
- Start your day by joining with friends at a Neighborhood Check Point on your way to work or school.
- Between 7 and 9 am, each of the following sites will have fresh food, drinks, freebies, prizes, info about transportation options, and bike safety checks:
 - First Alternative Co-op South (1007 SE 3rd at Chapman Place)
 - Skate Park (at 2nd Street and "B" Avenue, under the highway bypass)
 - Western View Center (35th Street near SW Philomath Blvd.)
 - First Alternative Co-op North (2855 NW Grant Avenue at 29th Street)
 - Corvallis High School (1400 NW Buchanan Avenue on 11th Street side)
 - NW Hills Community Church (3300 NW Walnut Blvd., west of 29th)
 - Crossroads Christian Fellowship (2555 NW Highland Drive at Walnut – SE corner)
 - Cheldelin Middle School (987 NE Conifer Blvd.)

Thanks for Renewing!

Thank you to **G. Christianson Construction; Inavale Animal Care Facility, Iyengar Yoga Center of the Willamette Valley, Oregon Screen Crafts** and **Tobias Weiss Design** for renewing your Business Memberships in CIBA. And thanks to **Rosco Huebner** for renewing his **Associate Membership**. Your membership dues help CIBA work to keep Corvallis Local & Independent!

Yet to Come in 2014 with the CIBA Calendar

September

9/24 **Membership Meeting** – 5:30-7:00 pm
Irenes' Boutique, 201 SW 2nd St, Corvallis

November

11/19 **CIBA Annual Holiday Social** –
5:30-7:30 pm at Shonnard's Nursery

December

12/6 **4th Annual Buy Local First Day!**

Member Announcements & Specials

Fall Arrives at Garland Nursery with Fun Classes

- Title:** **Garden to Table: Pumpkins, Winter Squash, Persimmons**
- When/Where:** Sat. October 4, 2014 - 12:00 p.m. / *Garland Nursery, 5470 NE Hwy 20, Corvallis*
- What:** Autumn is here and we are bringing out our hardier veggies and a very unique but delicious fruit. This month we are focusing our *Garden to Table* class on pumpkins, winter squash and persimmons. We will share how to prep, plant, harvest and bring this wonderful produce to your table.
- Registration:** No registration required.
- Cost:** FREE and open to the public.
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- Title:** **Decorating with Fall Foliage and Berries**
- When/Where:** Sat. October 4, 2014 - 1:00 p.m. / *Garland Nursery, 5470 NE Hwy 20, Corvallis*
- What:** In the fall we are gifted by so many beautiful rich colors all around us. Join us for our new mini-series starting this month, where we take fresh plant material and create beautiful indoor decorations. This month special guest, Jim Somppi of The White Rose Custom Floral, will be joining us as we focus on decorating with fall foliage and berries. Jim will share how to use vibrant plant materials from your landscape, garden, and from the great outdoors to decorate for the coming autumn holidays.
- Registration:** No registration required.
- Cost:** FREE and open to the public.
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- Title:** **Little Sprouts: Pumpkin Painting**
- When/Where:** Sat. October 11, 2014 – 11:00 a.m. / *Garland Nursery, 5470 NE Hwy 20, Corvallis*
- What:** This month our little sprouts are getting into the Halloween spirit by painting fresh-picked pumpkins. Ghouls, goblins, jack-o-lanterns... or beautiful butterflies, it's their choice!
- Registration:** Registration required. Call (541) 753-6601 to register.
- Cost:** \$5 per child.