



Corvallis Independent Business Alliance

July 2013 Newsletter

DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS AT THE END OF THE NEWSLETTER!

New Members

Welcome to new CIBA Business Member:

◇ **Vivacity Spirits** (www.vivacityspirits.com)

We are excited to have you join the CIBA family of independent local businesses!

Congratulations to Newly-Elected CIBA Board Officers

The CIBA Board of Directors is pleased to announce officers for its 2013-14 business year: **Cindee Lolik**, President; **Andrea Shonnard**, Vice President; **Katy Krupp**, Secretary; **Ilene Anderton**, Treasurer; and **Kate Lindburg**, Past President. Joining the officers on the CIBA Board Executive Committee is **Peg Obrist**, as Member-at-Large. We appreciate your commitment to CIBA!

July Membership Meeting at 101!

Yes, it's time for another fun CIBA Membership Meeting! For July we will be the guests of Brant Pollard, owner of **101** at Big River! Come in out of the heat and join us on **Wednesday, July 31**, 5:30 to 7:00 p.m., 101 NW Jackson. In addition to some yummy snacks, there will be no-host bar. Relax, chat with other independent business owners and get the local scoop. Bring another independent business owner who would be interested in learning more about CIBA!

Study Shows Having Local Retailers Nearby Cuts Mortgage Defaults

As reported in the July edition of The Hometown Advantage Bulletin (available from the Institute for Self Reliance, <http://www.ilsr.org/initiatives/independent-business/>), multifamily properties with sustainability features have a significantly lower risk of mortgage default. That's a conclusion of a May 2013 report by Professor Gary Pivo, which is available from Fannie Mae.

Pivo looked at a number of sustainability features – one of which was Retail Presence. He found that in areas where there were at least 16 retail establishments nearby, the risk of default decreased by 34.4%. For more details, click on the study, read a summary here:

<http://bettercities.net/news-opinion/blogs/laurence-aurbach/20226/sustainable-development-and-mortgage-default>

Restructured Business Membership Dues & NEW Not-for Profit Dues

Final Reminder: The CIBA Board of Directors has approved a new dues structure for business members, going into effect with CIBA's new fiscal year starting July 1. The changes provide more "steps" in the dues structures, based on the number of full time equivalent employees a business has. The new rates are as follows:

1-14 FTE employees	\$100 per year (no change at this level)
15-49 FTE employees	\$200 per year
50-99 FTE employees	\$500 per year
100+ FTE employees	\$1,000 per year

The membership dues for Associate Members – individuals who are not independent business owners but who want to support CIBA's mission and goals – remains at \$25/year.

The CIBA Board also has approved a new dues structure for local not-for-profit 501c3 charitable organizations. Criteria for membership parallel that of a local independent business: The organization has a local mailing address; the Board of the organization is comprised of local people; and the organization is not affiliated with a national organization. The 501c3 Not-for-Profit Member rates are as follows:

1-14 FTE staff	\$50 per year
15-49 FTE staff	\$100 per year
50-99 FTE staff	\$250 per year
100+ FTE staff	\$500 per year

Most Recent CIBA Member Tri-Fold Brochure Available

Would you like copies of the membership listing distributed during this year's the Buy Local First Brunch? They make great counter hand-outs to your committed Buy Local customers and clients. The black and white tri-fold lists member businesses by geographic area around Corvallis. Let Colleen know! 541-752-0047; info@corvallisiba.org.

Thanks for Renewing!

Thank you to **American Dream Pizza, Corvallis-Albany Farmers Market, Darkside Cinema, Gluten Free RN, Kattare Internet Services, Robnett's Hardware and Solar Ki** for renewing your Business Membership in CIBA. **Your membership dues help CIBA work for you!**

2013 CIBA Calendar

July

7/31– Membership Meeting, 5:30-7:00 pm

September

9/25 – Membership Meeting, 5:30-7:00 pm

November

11/20 – CIBA Holiday Social Upstairs at the Majestic, 5:30-8:00 pm

11/30 – 3rd Annual **Buy Local First Day!**

Member Announcements & Specials

Don't forget! **Saturday, July 27, Block 15** is organizing the **2nd Annual Craft Beer Picnic** to celebrate Oregon Craft Beer Month. The picnic will be at Afton Field Farm from noon until 9. Your \$5 cover includes live music, a shuttle bus looping through downtown Corvallis from 2 to 9 p.m., a raffle and games – including a 9-hole disk golf course and a charity dunk tank. There is an additional charge for the barbeque, featuring Afton Farms roasted hog! For more info <http://block15.com/news>.

Darkside Cinema reminds everyone that they offer onscreen advertising at the Darkside (four weeks at a time) for the outrageously affordable price of \$80 (non-profits pay \$60). For more info and the specs needed for your ad, contact Lainie at Lainie@darksidecinema.com.

All thing summer continue at **Garland Nursery!**

Title: Little Sprouts: Water Gardening
When/Where: Sat. July 13, 2013 – 11:00 a.m. / Garland Nursery 5470 NE Hwy 20
What: At this month's Little Sprouts we are learning about plants, animals and insects that love the water. We will take a tour of Garland Nursery's pond area and see if we can find these water-lovers ourselves.
Registration: Registration required; Call (541) 753-6601 to register.
Cost: \$5 per child.

Title: Art & Wine in the Garden
When/Where: Sat. July 27 and Sun. July 28, 2013 – 10:00 a.m. – 4:00 p.m., Garland Nursery 5470 NE Hwy 20
What: Our beautiful gardens provide an amazing backdrop to wander through as you enjoy all the wonderful art and crafts from more than 25 local artisans and partake in great wine or enjoy sips of Vivacity Spirits. Wares include watercolors, fused glass, unique jewelry, sculptures, mosaics and much more.
Registration: No registration required.
Cost: FREE and open to the public. Wine, food, art and crafts for purchase.

If you have an announcement, a special or a coupon for CIBA members, please let us know – 541-752-0047; info@corvallisiba.org.

Check out what's happening on the CIBA FaceBook Page:

<https://www.facebook.com/CIBACorvallis>

AND our blog:

<http://corvallisiba.wordpress.com/>