



Corvallis Independent Business Alliance

October 2014 Newsletter

DON'T FORGET TO LOOK FOR ANNOUNCEMENTS AND SPECIAL OFFERS FOR CIBA MEMBERS AT THE END OF THE NEWSLETTER!

New Members

Welcome to new CIBA Business Members:

◊ Diane's Urban Farm Retreat ◊ Sky High Brewing

Next on the Calendar: The Annual CIBA Holiday Social!

Don't miss this traditional event, this year to be held on **Wednesday, November 19, from 5:30-7:30 p.m.** Join the CIBA Board at **Shonnard's Nursery Florist & Landscape**, for a wonderfully informal evening of food, friendship, and networking. Drop in any time between 5:30 and 7:30 to enjoy the seasonal decorations and relax before the holiday season catches us all.

Yes, there will be door prizes! If you would like to **donate a door prize**, drop it by the CIBA office (316 SW Washington, inside A & S Accounting), or bring it to the Social.

Introducing the CIBA "Welcome Dollars" Program

The new **CIBA Welcome Dollars Program** is designed to bring new customers to your store at no cost to you! Here is how it works:

- Local professional employment recruiters will purchase *CIBA Welcome Dollars* coupons at face value from the CIBA office.
- The recruiters will give the *CIBA Welcome Dollars* coupons to the professionals who are being recruited for employment in Corvallis.
- *CIBA Welcome Dollars* will encourage those professionals to get to know Corvallis by patronizing our unique local shops & restaurants.
- *CIBA Welcome Dollars* can be accepted at face value by any CIBA member business that handles cash sales.
- Redeem the *CIBA Welcome Dollars* you accept at the CIBA office for full face value – no cost to you.

CIBA Welcome Dollars will start circulating in Corvallis soon so be sure to share this information, and the attached sample, with your staff!

Remember, visitors often base their impression of a new town on the service they receive while shopping and dining. *CIBA Welcome Dollars*, together with the excellent customer service you provide, will create the best first impression for visitors to Corvallis!

If the rollout goes smoothly, we would be interested in offering the *Welcome Dollars* to realtors as gifts to clients who are moving into the area – and who will be looking for local services as well as retail shops and restaurants!

Additional details:

- *CIBA Welcome Dollars* are \$10 coupons
- *CIBA Welcome Dollars* coupons have no cash value
- Valid *CIBA Welcome Dollars* are embossed with the CIBA seal
- Each coupon is marked with an expiration date, please do not accept expired coupons
- Remit the *CIBA Welcome Dollars* coupons you accept to CIBA c/o A & S Accounting, 316 SW Washington Ave, Corvallis OR 97330

Buy Local First Day Saturday, December 6

Buy Local First Day will be here before you know it, **Saturday, December 6**. There will be a **Buy Local First Holiday Contest** again that will run for one week. The planning committee needs CIBA members to let us know what prizes you will be donating for the winners of the contest. We will be providing materials and instructions for the contest as we did last year.

CIBA will be continuing an umbrella ad for this year in the GT , and we are looking at a potential ad in the Advocate as well. More details on both to follow.

Downtown Motorcycle Parking

Here's a chance for you to provide input. The Downtown Parking Committee is interested in removing the longstanding Corvallis Municipal Code restriction against motorcycles parking in any spaces other than those marked specifically for motorcycles. They have discussed this at several meetings and will be doing so again at their November 4, 2014 meeting.

If you would like to provide input, you may do this by emailing Transportation Services Supervisor Lisa Scherf at lisa.scherf@corvallisoregon.gov; mailing a letter to Lisa to her attention at Corvallis Public Works Dept., PO Box 1083, Corvallis, Oregon 97333; and/or appearing at the November 4 meeting of the DPC. The meeting is at 4:00 pm upstairs in Fire Station 1 downtown, 400 NW Harrison Blvd.

Thanks for Renewing!

Thank you to **Animal Crackers, Barker-Uerlings Insurance, Book Bin, DoubleCheck Writing & Editing, Element Graphics, Kattare Internet Services, Korvis Automation, Mid-Valley Tile & Design** and **Valley Eye Care** for renewing your Business Memberships in CIBA. Your membership dues help CIBA work to keep Corvallis Local & Independent!

Closing Out 2014 with the CIBA Calendar

November

11/19 **CIBA Annual Holiday Social** –
5:30-7:30 pm at Shonnard's Nursery

December

12/6 **4th Annual Buy Local First Day!**

Member Announcements & Specials

Live Well Studio Has Upcoming Classes

[Psychology of the Heart](#) with [Winston McCullough](#) – November 15 and 16th, 12-4:30pm
The classical paths of Yoga and Buddhism elegantly align with modern research in the fields of positive psychology and adult development. Winston McCullough, Ph.D. draws from his scholarly training and years as a meditator to help illuminate where these paths converge, and how our seeking/realizing one leads to the seeking/realization of the others. \$108 for full workshop before Nov.1; \$135 full workshop after Nov. 1, or \$70 single day. Live Well Studio, 971 Spruce Ave. Please contact us for more information at (541) 224-6566 or visit <www.livewellstudio.com>

Free Teen Yoga

Yoga just for teens. Stretch, move, wiggle, strengthen and then free and relax your body. It's fun and it's good for you too. All teens welcome. Free Class, taught by volunteers. Tuesdays, 4 p.m. to 5 p.m. **Live Well Studio**, 971 Spruce Ave. Please contact us for more information at (541) 224-6566 or visit <www.livewellstudio.com>

Happy Hour Yoga

Join the healthiest Happy Hour in town! Happy Hour Yoga means 2-for-1 pricing, so grab a friend and naturally decompress and energize for the weekend! Every Friday, 5:30-6:30 PM. Cost of regular, or one of your class passes. **Live Well Studio**, 971 Spruce Ave. Please contact us for more information at (541) 224-6566 or visit <www.livewellstudio.com>

Life in Balance Acupuncture Is Now Offering Online Classes

The first online class, *Calm Yourself: Self-Care Strategies for Stress and Anxiety*, launched October 6th. Sign up to receive modules in which you will learn to:

- Change your relationship with your nervous system and create more ease in your life
- Feel more calm, confident, relaxed and better able to radiate your awesomeness
- Use bodymind self-care skills for life: basic meditation, qigong, breathing, acupoints, self-massage
- Recognize and dismantle the beliefs that keep you trapped in cycles of stress

Learn more here: <http://brodiewelch.com/online-classes/>

Sample CIBA Welcome Dollar



Note: The actual dollar will be larger and will be embossed with "CIBA" – as were CIBA Scrip cards.